Orders

Agency

ORDER

Order / Rev: 45632 Alt Order #: 27685187 Product Desc: 2022 Primary Electio Estimate: 3065 KLKN-TV Flight Dates: 03/07/22 - 03/13/22 Primary AE: Katz Dallas Original Date / Rev: 03/02/22 / 03/02/22 Sales Office: **DALLS** Order Type: **GENERAL** Sales Region: National Name: Ax Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 800 W. 47th St., Ste. 200 Billing Cycle: EOM/EOC Kansas City, MO 64112 Agency Commission: 15% Name: Friends of Mike Hilgers Demographic: A50+ New Business Thru: **Product Codes:** Candidates Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Order Separation:

Advertiser

| Bill Plan | | | | |
|------------|----------|---------|--------------|------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 02/28/22 | 03/13/22 | 7 | \$1,630.00 | \$1,385.50 |

POL-CAND

P-04

Revenue Code 3:

Priority:

| lotais | | | | |
|------------|---------|--------------|------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| March 2022 | 7 | \$1,630.00 | \$1,385.50 | 0.00 |
| Totals | 7 | \$1,630.00 | \$1,385.50 | 0.00 |

00:30:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Dallas | | | Start Of Order - End Of Order | 100% |

| Ln Ch Start End | Inventory Code Break | Start/End | Time Days | Len Spots | Rate Pri Rtg Type | Spots | Amount |
|---------------------------|---------------------------|-------------|---------------|-----------|----------------------|-------|----------|
| N 1 KLKN 03/13/22 03/13/2 | | 8a-9a | S | :30 1 | \$150.00P-03 0.00 NM | 1 | \$150.00 |
| - 17 141 1 | This Week | | | | | 1 | |
| This Week | | | | | | ı | |
| Start Date End Dat | | Rate | <u>Rating</u> | | | l | |
| Week: 03/07/22 03/13/22 | | \$150.00 | 0.00 | | | | |
| N 2 KLKN 03/08/22 03/08/2 | 2 Ch 8 News at 6p M-F CM | 6p-630p | -T | :30 1 | \$325.00P-03 0.00 NM | 1 | \$325.00 |
| | Ch 8 Eyewitness News 6p | | | | | | |
| Channel 8 Eyewitness Nev | | | | | | | |
| Start Date End Dat | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: 03/07/22 03/13/22 | | \$325.00 | 0.00 | | | | |
| N 3 KLKN 03/11/22 03/11/2 | 2 Ch 8 News at 6p M-F CM | 6p-630p | F | :30 1 | \$325.00P-03 0.00 NM | 1 | \$325.00 |
| | Ch 8 Eyewitness News 6p | | | | | | |
| Channel 8 Eyewitness Nev | | | | | | | |
| Start Date End Dat | | <u>Rate</u> | Rating | | | | |
| Week: 03/07/22 03/13/22 | F 1 | \$325.00 | 0.00 | | | 1 | |
| N 4 KLKN 03/13/22 03/13/2 | 2 ABC World News Su CM | 5p-530p | - S | :30 1 | \$125.00P-03 0.00 NM | 1 | \$125.00 |
| | ABC World News Su | | | | | | |
| ABC News-Sun | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | <u>Rate</u> | Rating | | | | |
| Week: 03/07/22 03/13/22 | S1 | \$125.00 | 0.00 | | | | |
| N 5 KLKN 03/07/22 03/07/2 | 2 Ch 8 News at 10p M-F CM | 10p-1035p | M | :30 1 | \$250.00P-04 0.00 NM | 1 | \$250.00 |
| | Ch 8 News at 10p M-F | | | | | | |

Print Date: 03/02/22 10:58:35 Page 2 of 2

Order / Rev: Alt Order #:

Flight Dates:

45632

27685187

03/07/22 - 03/13/22

Advertiser:

Friends of Mike Hilgers

Product Desc:

2022 Primary Electio

Estimate:

3065

KLKN-TV

| Ln Ch Start Channel 8 Eyew | End vitness News | Inventory Code At Ten | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------------------|----------------------|------------------------------------|-----------------|-------------------------|----------------|--------|-----|---------------|----------|-------|------------|
| Start Date Week: 03/07/22 | End Date 03/13/22 | Weekdays M | Spots/Week | Rate \$250.00 | Rating 0.00 | | | | I | | |
| N 6 KLKN 03/09/2 | 22 03/09/22 | Ch 8 News at 10 Ch 8 News at 10 | | 10p-1035p | W | :30 | 1 | \$250.00 P-04 | 0.00 NM | 1 | \$250.00 |
| Channel 8 Eyew | itness News | At Ten | | | | | | | - 1 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - 1 | | |
| Week: 03/07/22 | 03/13/22 | W | 1 | \$250.00 | 0.00 | | | | - 1 | | |
| N 7 KLKN 03/13/2 | 22 03/13/22 | Ch 8 News Sun a | • | 10p-1035p | S | :30 | 1 | \$205.00P-05 | 0.00 NM | 1 | \$205.00 |
| Channel 8 Eyew | itness News | | ас тор | | | | | | - 1 | | |
| <u>Start Date</u> Week: 03/07/22 | End Date 03/13/22 | Weekdays S | Spots/Week 1 | <u>Rate</u> \$205.00 | Rating 0.00 | | | | | | |
| | | | | | | | | | Γotals | 7 | \$1,630.00 |

| Contract # 27685187 | Changes as of: 3/2/2022 at 10:55 AM | Version: Current State Version 1 | |
|---|--|--|--|
| CPE: 346/450/3065 | Flight: 3/7/22 - 3/13/22 | Station: KLKN | Con Type: POLITICAL/VOTE |
| Agency: Ax Media | Advertiser: 17358 | Market: Lincoln&Hstng-Krny-Pls DMA | Total \$: \$1,630.00 |
| 800 W.47th Street | Product: 2022 Primary Election | Office: DALLAS | Total Spots: 7 |
| Suite 200 | Agency Order #: 11432731 | Service: Nielsen | Total CPP: \$44.41 |
| Kansas City, MO 64112 | Buyer: Fernie, Taylor | Primary Demo: Adults 55+ | Total GRP: 36.7 |
| | Salesperson: DARCI WALTS 512-665-6040 | Assistant: DARCI WALTS 512-665-6040 | Traffic #: 45632 |
| | Separation: | | |
| Comments: New Order 3/2 - The new Please include ISCI and RadioInvoices ID #99148 | v order will run Mon 3/7 - Sun 3/13. Please o estimate number on all invoices. We are se 361 or RI14861, Marketron #184659. Spotda | confirm the new order ASAP and alert me of a tup to receive invoices electronically: TVInvoices #2095;Separation: 30:PopulationBuvTvner | y pre-empts. Thank you! ces ID #9916670 or TV16670, ⊱PP |
| | Contract # 27685187 CPE: 346/450/3065 Agency: Ax Media 800 W.47th Street Suite 200 Kansas City, MO 64112 Comments: New Order 3/2 - The nev Please include ISCI and RadioInvoices ID #9914 | Contract # 27685187 Changes as of: 3/2/2022 at 10:55 AM CPE: 346/450/3065 Flight: 3/7/22 - 3/13/22 Agency: Ax Media Advertiser: 17358 800 W.47th Street Product: 2022 Primary Election Suite 200 Agency Order #: 11432731 Kansas City, MO 64112 Buyer: Fernie, Taylor Salesperson: DARCI WALTS 512-665-6040 Separation: Comments: New Order 3/2 - The new order will run Mon 3/7 - Sun 3/13. Please of Please include ISCI and estimate number on all invoices. We are sered and the street of the stre | Changes as of: 3/2/2022 at 10:55 AM Flight: 3/7/22 - 3/13/22 Advertiser: 17358 Advertiser: 17358 h Street Product: 2022 Primary Election Agency Order #: 11432731 Buyer: Fernie, Taylor Primar ty, MO 64112 Buyer: Fernie, Taylor Primar Salesperson: DARCI WALTS 512-665-6040 Separation: 512-665-6040 Separation: 53/2 - The new order will run Mon 3/7 - Sun 3/13. Please confirm the lude ISCI and estimate number on all invoices. We are set up to reces ID #9914861 or R114861, Marketron #184659, Spotdata #2095 |

| | 5 10p-10:35p | M-F 4 10p-10:35p | 3 5p-5:30p | M-F 2 6p-6:30p | 1 8a-9a | # Day/Time | |
|------------|---|---|--------------|---|-----------|----------------|------------|
| | | | | | | 무 | |
| | Channel 8 Eyewitness News At Ten \$205.00 | Channel 8 Eyewitness News At Ten \$250.00 | ABC News-Sun | Channel 8 Eyewitness News At Six \$325.00 | This Week | DP Program | |
| | \$205.00 | \$250.00 | \$125.00 | \$325.00 | \$150.00 | Rate | |
| 101 | 5.7 | 4.7 | 6.5 | 5.7 | 3.7 | A55P Rating | |
| TOTALS: 1 | 5.7 30 0 | 30 1 | | 30 | 30 | Len | |
| _ | 0 | - | 30 0 | 30 0 | 30 0 | Len 3/7 | |
| _ | 0 | 0 | 0 | _ | 0 | 3/8 | |
| _ | 0 | _ | 0 | 0 | 0 | 3/9 | |
| 0 | 0 | 0 | 0 | 0 | 0 | 3/10 | |
| _ | 0 | 0 | 0 | _ | 0 | 3/10 3/11 3/12 | |
| 0 | 0 | 0 | 0 | 0 | 0 | 3/12 | |
| ω | _ | 0 | | 0 | _ | 3/13 | 3/7 - 3/13 |
| | | | | | | | |
| 7 | | 2 | ٠. | 2 | ٠. | Spots | Total |
| \$1,630.00 | \$205.00 | \$500.00 | \$125.00 | \$650.00 | \$150.00 | 40 | Total |
| | \$35.96 | \$53.19 | | | \$40.54 | CPP* | |
| 36.7 | 5.7 | 9.4 | თ .ს | 11.4 | 3.7 | GRP* | |

Printed on 03/02/2022 at 11:55 AM | * Stats based on Primary Demo



Contract # 27685187 Agency: Ax Media CPE: 346/450/3065

Con Type: POLITICAL/VOTE

Total \$: \$1,630.00

Agency Order #: 11432731 Product: 2022 Primary Election

Suite 200 800 W.47th Street

Kansas City, MO 64112

Salesperson: DARCI WALTS 512-665-6040 Buyer: Fernie, Taylor

Changes as of: 3/2/2022 at 10:55 AM Advertiser: 17358 Flight: 3/7/22 - 3/13/22 Version: Current State Version 1 Station: KLKN

Primary Demo: Adults 55+ Service: Nielsen Office: DALLAS

Assistant: DARCI WALTS 512-665-6040

Market: Lincoln&Hstng-Krny-Pls
DMA Total Spots:

Total GRP: 36.7 Total CPP: \$44.41 Traffic #: 45632

Separation:

Special Instructions

125 West 55th St New York, NY 10019

03/02/22 10:55 AM System Date/Time Added by New Order 3/2 - The new order will run Mon 3/7 - Sun 3/13. Please confirm the new order ASAP and alert me of any pre-empts. Notice Received. Comment **Order Level Comments**

| Comment: | KLKN Share: | Market Budget: | |
|----------|-------------|---------------------------|--|
| | 100% | \$1,630 | Competitive Information |
| | Comment: | KLKN Share: 100% Comment: | Market Budget: \$1,630 KLKN Share: 100% Comment: |

03/02/22 10:32 AM | DARCI WALTS

| | | Daypart Summar | ımmary | | |
|----------|-----------|----------------|------------|---------|------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 7 | \$1,630.00 | \$44.41 | 36.7 |
| Total | 100% | 7 | \$1,630.00 | \$44.41 | 36.7 |

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Thank you!

| \$1,630.00 | 7 | Total |
|------------|-----------------|----------|
| \$1,630.00 | 7 | 2022-Mar |
| Dollars | Spots | Month |
| | Monthly Summary | Mo |

| | | | | Transa | Transaction History | |
|--------------------------|-----------------------------|-----------|-------|-------------|----------------------|---------------------------|
| Trans | Created/Received Created by | Status | Spot+ | Spot+ Spot- | \$ Chg | \$ Chg Contract \$ Commen |
| Queued for Electronic | | | | | | |
| New | 3/2/22 10:25 AM DARCI WALTS | Confirmed | 7 | | \$1,630,00 \$1,630.0 | \$1.630.00 |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.